**SOCIAL JUSTICE**

**INSPIRING CHANGE IN COMMUNITIES NATIONWIDE**

**NFL SOCIAL JUSTICE INITIATIVE**

Open to all teams and players, our social justice work encompasses programs and initiatives that reduce barriers to opportunity, with a priority on supporting improvements in these areas:

- **Education**
- **Community Relations**
- **Criminal Justice Reform**

This commitment includes:

- **Grants**
  - Dedicated financial assistance for local, state, and national programs.
- **League-Wide Amplification**
  - League-wide amplification of inspiring stories of players making differences in their communities and society.
- **Deployment of Public Policy and Government Affairs Resources**
  - Deployment of public policy and government affairs officers across the league, state, and national levels.

**NATIONAL INSPIRE CHANGE GRANT RECIPIENTS**

- Alabama Appleseed
- Alliance for Justice
- Allies for the Walls Initiative
- Anti-Recidivism Coalition
- Big Brothers Big Sisters of America
- Campaign for Black Male Achievement
- City Year
- Civil Rights Corps
- City Year
- City Year
- Community Justice Exchange
- Creston Legal Education Opportunity, Inc.
- Vera Institute of Justice
- United Negro College Fund
- Success for All Foundation
- Operation HOPE
- National Urban League
- Metropolitan Family Services
- GLIDE
- Gideon’s Promise

**PLAYERS LEAGUE MATCHING SOCIAL JUSTICE GRANTS**

<table>
<thead>
<tr>
<th>Area of Focus</th>
<th>NFL Foundation Funds</th>
<th>NFL Players Coalition Contributions</th>
<th>Total $ Contributed</th>
<th>NFL Owners-Players Contributions</th>
<th>Total $ Contributed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education</td>
<td>56%</td>
<td>20%</td>
<td>30%</td>
<td>1%</td>
<td>3%</td>
</tr>
<tr>
<td>Community</td>
<td>30%</td>
<td>26%</td>
<td>14%</td>
<td>1%</td>
<td>3%</td>
</tr>
<tr>
<td>Criminal</td>
<td>19%</td>
<td>9%</td>
<td>9%</td>
<td>1%</td>
<td>1%</td>
</tr>
</tbody>
</table>

**NFL FOUNDATION SOCIAL JUSTICE GRANTS**

- **$44 MILLION+ CONTRIBUTED SINCE 2017**
- **500+ SOCIAL JUSTICE EVENTS**
- **750+ NFL CLUB INVOLVEMENT**
- **2018-2019 PLAYERS COALITION IMPACT**
  - 112 Events & Meetings Held
  - 88 Bills Passed

**NFL TEAMS PARTICIPATED IN OR HOSTED DURING THE 2019 SEASON**

- **500+ SOCIAL JUSTICE EVENTS**
- **$44 MILLION+ CONTRIBUTED SINCE 2017**

**NFL CLUB IN VolvEMENT**

NFL clubs and players have been supporting social justice efforts in many ways. Hundreds of social justice events and initiatives have been organized and implemented by each of the 32 NFL clubs in the last year.

**THESE EVENTS INCLUDE:**

- Training sessions, community gatherings, and workshops with players and local police departments, as well as new role-based volunteer programs that involve police officers and underserved youth.
- Events with local job-placement programs for the formerly incarcerated, as well as ongoing mentorship and release from prison.
- Events with local police explorers programs.
- Financial commitments to underserved schools, urging support for hiring to acceptance in purchasing uniforms for students in need.
- Orientation with underprivileged or underserved organizations.

**Players Coalition Impact: 2018-2019**

- **42 Direct Social Engagements**
- **88 NPR and Letter to Elected Officials**
- **9 Bills Passed**
- **112 Events & Meetings Held**

**“That’s the thing. When I’m talking to kids, like kids like me and my friends, I tell them how I know what it’s like to be in a situation that’s a little different from their own. I share my experience with them because that’s how they can be different.” — DARIEN WALKER, CHARLOTTE HORNETS FORWARD**

**“I think social justice means something different to everybody. The way I’ve thought about it, making differences with our underprivileged in unfortunate youth is one area we should focus.” — COREY LINSLEY, LOS ANGELES RAMS TIGHT END**

**“I think it’s great not only for athletes, but for the entire league, to be doing something about things that they either don’t like or they don’t think are right in society. For us athletes, this is a platform that we are able to use to help the kids and the next generation that is about love, joy, respect and humanity. We can use our platform in the community to help others mentally, give one another and want everyone to have success, this will be a better world.” — DANNY WATKINS, WASHINGTON REDSKINS SMS PROP HUBER**

**“In a way, this whole initiative has allowed us to get to know our players a little better — now I do in the building or on the field, but things that matter to them, or what they’re hearing about.” — MARK WOLF, ENVIRONMENTAL ADVISOR TO THE MINNESOTA VIKINGS OWNER/PRESIDENT**

**LEARN MORE AT:**

- NFL.COM/INSPIRECHANGE

**CURRENT NFL PLAYERS**

- Tight End / Tennessee Titans
- Wide Receiver / Kansas City Chiefs