



2024-2025 ANNUAL REPORT

NFL FOOTBALL OPERATIONS



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FOOTBALL OPERATIONS

FOR QUESTIONS AND/OR INQUIRIES, PLEASE CONTACT:

FOOTBALLEXPOSURE@NFL.COM



Over the last decade, the NFL partnership with Historically Black Colleges and Universities has acknowledged their legendary leadership in society, and honors the legacy, impact, and ongoing contributions to the sport of football.”

TROY VINCENT, SR.

NFL EVP of Football Operations

NFL + HBCU HISTORY

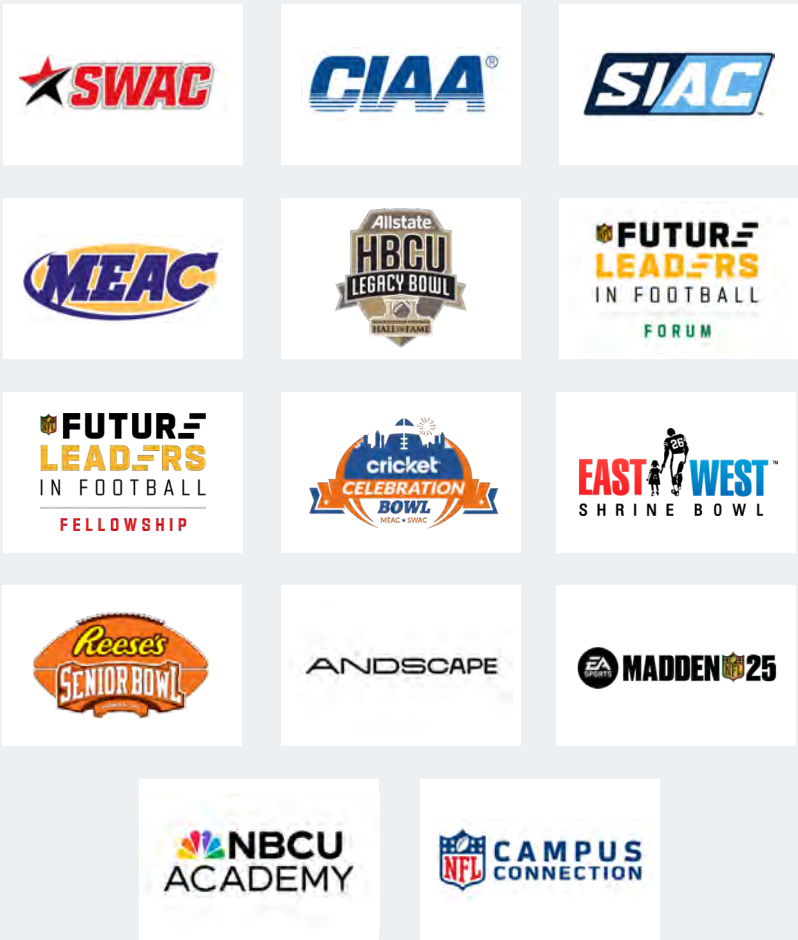
Through initiatives hosted across the country, the League celebrates the impact of HBCUs and their student athletes.

In May 2016, the NFL launched Strength of HBCUs, Impacting Pro Football Since 1948 in partnership with two preeminent HBCU athletic conferences – the Mid-Eastern Athletic Conference (MEAC) and Southwestern Athletic Conference (SWAC). Since the launch, the League has expanded the partnership to also include the Southern Intercollegiate Athletic Conference (SIAC), Central Intercollegiate Athletic Association (CIAA), and HBCUs across the country.

The partnership’s objective is to increase opportunities for students and athletic administrators from this world class community of institutions.

The NFL is proud of its long history with HBCUs and is committed to strengthening the ongoing partnership.

HBCU PARTNERSHIPS & INITIATIVES:



NFL + HBCU IMPACT

Since the NFL began its partnership with HBCUs in 2016 with the Strength of HBCUs initiative, more than 5,000 HBCU students have participated in Football Operations' various HBCU initiatives focused on student development, career exposure, and networking.

2024 - 2025 HIGHLIGHTS

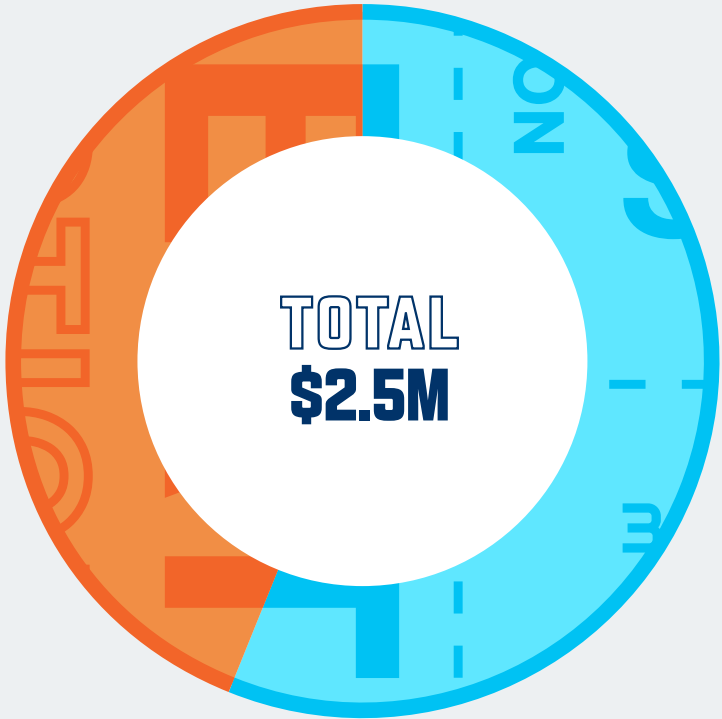
NFL League, Club, and Partner Executives engaged with more than 300+ HBCU students this season.



2024 FINANCIAL CONTRIBUTION

PROGRAMS
\$1.1M

DONATIONS
\$1.4M



RECURRING



- › **Institutions Represented:** 23
- › **Student Participation:** 250+
- › **Partners**
 - NFL Clubs
 - NCAA
 - NBCU Academy
 - Rhoden Fellowship
 - HBCU Conferences



- › **Partnered with Amazon**
to host a career pathway event at South Carolina State University.
- › **Institutions Represented:** 8
- › **Student Participation:** 300

PARTNERSHIPS



- › **Institutions Represented:** 16
- › **Student Participation:** 70+
- › **Game Day Experienceship**
 - Bears vs Commanders
 - Broncos vs Raiders
 - Bears vs Lions

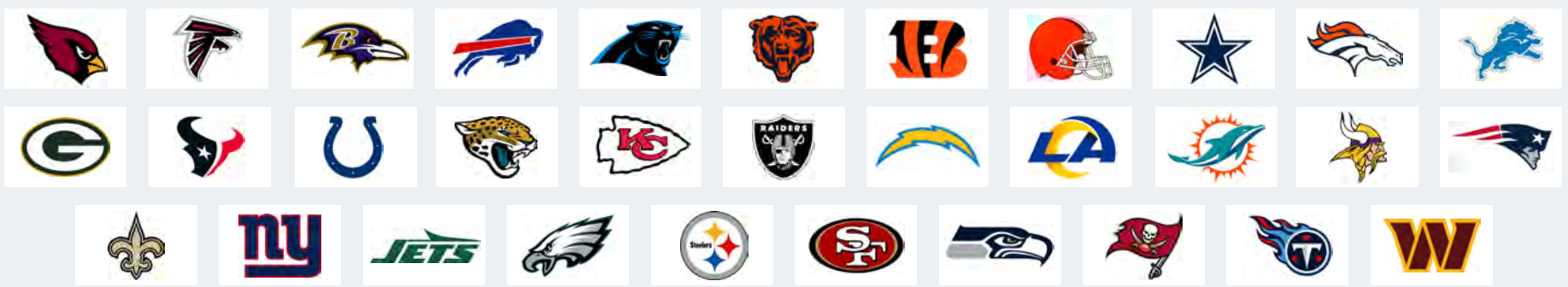


- › **Student Registrations:** 340+
- › **Institutions Represented:** 26
- › **Tournament Finalists:** 6



- › **Institutions Represented:** 22
- › **Player Participation:** 48
- › **NFL Clubs, UFL & CFL Scouts:** 35

CLUB INVOLVEMENT





NBC Sports is thrilled to expand upon our longstanding broadcast collaboration with the NFL to impact and to give young journalists unparalleled access to career resources... We're excited to continue our work with NBCU Academy to offer hands-on experiences to students."

DAMON PHILLIPS

NBC Sports, SVP, Strategic Initiatives

NBCU ACADEMY



In 2023, NBC Sports and the National Football League formed a new partnership in collaboration with NBCU Academy, a journalism training and development program from NBCUniversal News Group designed to prepare college students and young professionals for careers in the news, media, communications, and technology industries. The partnership provides professional development to students – across a range of backgrounds, including gender, race, geography, socio-economic and perspective – through access to internships, a multitude of experiences, as well as NBC Sports and NFL executives and talent.

GAME DAY EXPERIENCESHIPS

During select games in the 2024 season, students from NBCU Academy partner schools spent the day learning about game coverage, toured stadiums, met with public relations and communications teams, and created content about their experience to be featured on NBC Sports.com and NFL HBCU landing page.



EXPERIENTIAL HIGHLIGHTS

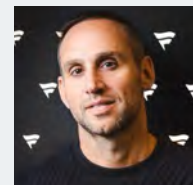
- › Production Compound
- › Pregame Sideline Operations
- › Interaction with Network Talent
- › Postgame Press Conference
- › Team Facility Exposure

To enjoy student content, please visit [NFL HBCU](https://www.nfl.com/hbcu).

KEY SPORTS PROFESSIONALS:



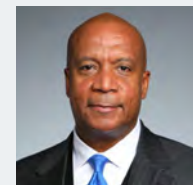
SASHI BROWN
President of the
Baltimore Ravens



MICHAEL RUBIN
Founder and
CEO of Fanatics



JIM NANTZ
Sports Commentator
at CBS



KEVIN WARREN
President
and CEO of the
Chicago Bears



TONY ROMO
NFL Legend



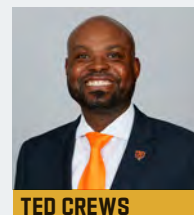
DAMANI LEECH
President of the
Denver Broncos



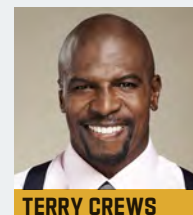
STEVE WYCHE
Reporter for the
NFL Network



JASON WRIGHT
NFL Legend ,
Managing Partner
and Head of
Investments at
Ariel Project Level



TED CREWS
Special Advisor
to the President/
CEO at the
Chicago Bears



TERRY CREWS
NFL Legend, Actor
& Television Host



JUSTIN TUCK
NFL Legend &
Managing Director
at Goldman Sachs

FUTURE LEADERS IN FOOTBALL FORUM



The Future Leaders in Football Forum brings together students from across the country with the objective of inspiring, developing, and connecting students with industry professionals and League partners. This event serves as a platform for participants to gain valuable insights into careers in professional football. The tenth annual Forum took place virtually from November 13 - 15, 2024.

HIGHLIGHTS

- › **Institutions Represented:** 23
- › **Student Participation:** 160+
- › **Partners**
 - NFL Clubs
 - NCAA
 - NBCU Academy
 - Rhoden Fellowship
 - HBCU Conferences

DAY 1 | AGENDA



HOSTED BY
NICOLE HUTCHISON
DALLAS COWBOYS TEAM
REPORTER, WRITER,
PRODUCER



WEDNESDAY,
NOVEMBER 13, 2024



10:00 AM	OPENING REMARKS
10:05 - 10:40 AM	BEHIND THE PLAY: INSIGHTS INTO OPERATIONS Brandon Willis NFL Coordinator of Game Operations Jordyn Foster Los Angeles Rams Football Operations Fellow Darrell Boswell CIAA Coordinator of Championships and Events
10:40 - 10:45 AM	Q&A
10:45 - 11:05 AM	RISING STARS: NFL EARLY CAREER PROGRAMS Charlotte Lorentzen NFL Sr. Manager of Talent Acquisition
11:05 - 11:10 AM	Q&A
11:10 - 12:15 PM	GAME PLAN FOR GROWTH: PROFESSIONAL DEVELOPMENT ESSENTIALS Coaching by the Book
12:15 - 12:30 PM	BREAK
12:30 - 1:00 PM	BREAKING THE HUDDLE: COMMUNICATIONS IN FOOTBALL Nicole Hutchison Dallas Cowboys, Team Reporter, Writer and Producer A'Maiya Allen NFL Coordinator of Communications Paula Ngan NFL Manager of Communications and Public Affairs
1:00 - 1:10 PM	Q&A
1:10 - 1:25 PM	BUILDING THE FUTURE: NCAA POSTGRADUATE INTERNSHIP PROGRAM Jordan Jones NCAA Inclusion, Education, and Community Engagement Intern
1:15 - 1:25 PM	Q&A
1:25 - 2:05 PM	LIGHTS, CAMERA, ACTION: EXPLORING THE NFL MEDIA LANDSCAPE Moderated by Andre Wilkes NFL Culture and Business Operations Associate Taylor Davis NFL Social and Influencer Marketing Associate Cameron Ross NFL Senior Manager of DTC Strategy Milanna Morgan NFL Music and Events Associate
2:05 - 2:15 PM	Q&A
2:15 PM	CLOSING

DAY 2 | AGENDA



HOSTED BY
AUTUMN JOHNSON
HOST, REPORTER, ANALYST
AND BRACKETOLOGIST,
NCAA/MARCH MADNESS,
BIG TEN NETWORK & NBA
2K LEAGUE



THURSDAY,
NOVEMBER 14, 2024



10:00 AM

10:05 - 10:35 AM

10:40 - 10:50 AM

10:50 - 11:20 AM

11:20 - 11:30 AM

11:30 - 12:00 PM

12:00 - 12:05 PM

12:05 - 12:10 PM

12:10 - 12:40 PM

12:40 - 12:50 PM

12:50 - 1:20 PM

1:20 - 1:30 PM

1:30 - 2:00 PM

2:00 - 2:10 PM

2:10 PM

WELCOME

GAME CHANGERS: NAVIGATING THE
SPORTS BUSINESS LANDSCAPE
*Asheley Hamilton NFL Director, Event Strategy Location & Planning
Chanel Murff NFL Senior Manager, Consumer Products and Emerging
Products Planning & Strategy
Isaac Gittens NFL Senior Manager, Football Business Strategy and
Business Operations*

Q&A

DRAFTING DREAMS: A DEEP DIVE INTO
SPORTS AGENCY
*Moderated by Jane Slater Reporter, NFL Network
Venessa Hutchinson Sr. Director, Football Coaches & Executives at
Klutch Sports Group
Jacques McClendon Agent, Football Coaches and Executives at WME*

Q&A

KICKOFF YOUR CAREER: A PRESENTATION
BY NBCU ACADEMY
*Sandy Sharp Sr. Director of Strategic Partnerships & Initiatives,
NBCU Academy
Candice Johnson Early Careers Recruiter, NBCUniversal*

Q&A

BREAK

BEYOND THE FIELD: A FIRESIDE CHAT
ON LEADERSHIP
*Troy Vincent, Sr. NFL Executive Vice President of Football Operations
Germanie Bozeman Journalist, Senior at Florida A&M University*

Q&A

PLAYING WITH PURPOSE: CSR IN ACTION
*Moderated by Toni Hall NFL Player Communications &
Marketing Associate
Christina Hovestadt NFL Senior Manager, Community Relations
Trinity Monteiro NFL Senior Coordinator, Social Responsibility*

Q&A

CONTINUING THE JOURNEY: FROM THE
PLAYING FIELD TO THE LEAGUE OFFICE
*Moderated by Devin McCourty Analyst, NBC Sports
Kevin Boothe NFL Director, Management Council
Phil Bogle NFL Director, Football Compliance and Administration
Stephen Bowen NFL Director, Game Initiatives*

Q&A

CLOSING



My experience at the NFL Future Leaders in Football Forum was unforgettable. Being a part of change with driven peers and influential leaders in the industry left me both inspired and motivated to continue pursuing my purpose. Having the honor of leading a fireside chat with Troy Vincent was a powerful reminder of who I am and who I'm becoming. Thank you to the National Football League for curating such a meaningful experience. I'm excited to see how the league continues to champion the future of football, especially for women in the sport."

GERMANIE BOZEMAN

FAMU Athletics Digital Journalist Intern

NFL EXPERIENCESHIPS



The HBCU Experienceships were launched by the NFL Football Operations (FOPs) department to connect, develop, and provide collegiate candidates interested in establishing a career in sports and entertainment at the Pro Level with opportunities to learn about the business through practical learning and shadowing experiences. Experienceship activations for

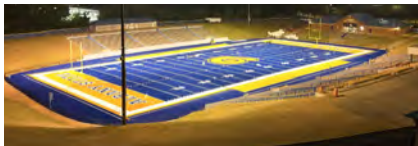
the participants are hosted at several NFL tentpole and partner events, including Pro Bowl, Super Bowl, Celebration Bowl, East West Shrine Bowl, NFL Combine, and NFL Draft.

This initiative honors the rich history of HBCUs and the NFL while looking towards the future.

HBCU FIELD REFURBISHMENT INITIATIVE

This fall, four Historically Black Colleges and Universities debuted refurbished football fields through grants totaling more than \$6.5 million from the Arthur M. Blank Family Foundation. This effort was supported by the NFL Foundation and managed by Local Initiatives Support Corporations (LISC).

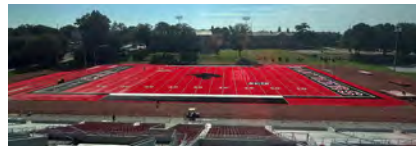
The grant was distributed among the following schools:



Albany State University in Albany, Georgia, to convert the natural grass football and soccer field at Albany State University Coliseum to turf.



Miles College in Fairfield, Alabama, to convert the natural grass at its practice facility to turf.



Clark Atlanta University in Atlanta, Georgia to replace the current turf at Panther Stadium.



Savannah State University in Savannah, Georgia, to replace the turf at the current football and soccer field at Ted Wright Stadium.



The HBCU Initiative Field Refurbishment Program is one of many ways the NFL is deepening its commitment to HBCU's... We are excited to provide resources for student athletes at the selected institutions to play the game of football to the best of their ability while creating equal opportunities for all."

ALEXIA GALLAGHER

NFL VP of Philanthropy and Executive Director of the NFL Foundation



Being a part of the Future Leaders in Football Fellowship was an incredible experience that exposed me to various roles within the football industry, including scouting, operations, and player relations. It gave me a behind-the-scenes look at what it takes to keep a program running at a high level and helped me build a strong foundation of knowledge and connections. Most importantly, it allowed me to put my foot in the door and take meaningful steps toward a future career in football.”

JACK PIERROT

Albany State University
Junior, Coaching

FUTURE LEADERS IN FOOTBALL FELLOWSHIP



The Future Leaders in Football Fellowship exists in partnership with the Mid-Eastern Athletic Conference (MEAC), Southwestern Athletic Conference (SWAC), Central Intercollegiate Athletic Association (CIAA), and Southern Intercollegiate Athletic Conference (SIAC). Select participants interested in careers in football are provided with a stipend to work with their institution's football program in the following areas: coaching, athletic training, scouting/recruiting, football operations, equipment, and video. Highly evaluated participants will be given an opportunity to attend an NFL tentpole event and will be placed in the pipeline for future opportunities at the League. Fellows are selected through their HBCU conferences and work for the duration of the football season.



FUTURE LEADERS IN
FOOTBALL FELLOWSHIP
2024 CLASS

 <div> BARBARITA BROOKS </div> <div> Virginia Union University CIAA </div>	 <div> TAMIYA DATES </div> <div> Winston-Salem State University CIAA </div>	 <div> ELSTON WILLIAMS </div> <div> South Carolina State University MEAC </div>	 <div> JORDAN LANE </div> <div> Delaware State University MEAC </div>
 <div> JACK PIERROT </div> <div> Albany State University SIAC </div>	 <div> JAILAH LOVETT </div> <div> Clark Atlanta University SIAC </div>	 <div> AYANNA SCOTT </div> <div> Alabama State University SWAC </div>	 <div> TAMARAH HARRIS </div> <div> Jackson State University SWAC </div>

NFL CAMPUS CONNECTION



The NFL's Campus Connection program is a commitment to celebrating the impact HBCUs have had on the game of professional football. The program drives awareness around career opportunities in the sports industry and provides access to the business of sports for HBCU students. This year, in partnership with Amazon, students joined professionals from AWS and the NFL to game plan for their future.

300 student attendees from the following institutions were invited to attend the 2024 AWS x NFL Homecoming Kickoff:

- › Allen University
- › Benedict College
- › Claflin University
- › Clinton College
- › Denmark Technical College
- › Morris College
- › South Carolina State University
- › Vorhees College



NFL X CRICKET CELEBRATION BOWL PLAYERS PANEL



The champions from the SWAC and the MEAC were in town for the Celebration bowl to participate in a 45-minute panel discussion provided by the NFL. Panel discussion topics include life after football, business operations at the League office, working for an NFL Franchise, and soft skills development.

This year's panel featured:

- › **Steve Wyche** - NFL Network, Chief National Reporter
- › **Darius "Shaq" Leonard** - NFL Legend
- › **Michael Vick** - NFL Legend, NSU Head Football Coach



“

[The Southwestern Athletic Conference is] extremely excited that our rich history will continue to be highlighted and shared throughout past, present and future generations. The National Football League has exhibited an unwavering commitment towards spotlighting the legends and legendary moments that have helped define our league. We couldn't be more excited to continue to partner with them to bring much-deserved recognition and awareness to the proud history of the Southwestern Athletic Conference and the 12 Historically Black Colleges and Universities in which we serve."

DR. CHARLES MCCLELLAND

**SWAC Conference Commissioner
Prairie View A&M Alum**

ORIGINAL HBCU NETWORK CONTENT

NFL Media and NFL Films partnered together to create original content celebrating HBCU schools, culture, and football pioneers in conjunction with live HBCU game coverage. Additionally, they created content highlighting existing HBCU players entering the NFL Draft.

- **HBCU Game Changers**
- **HBCU Feature**
- **HBCU First Draft Spotlights**





2024 HBCU MADDEN TOURNAMENT



EA hosted the 5th annual HBCU Madden Tournament for students with a passion for gaming and football during Pro Bowl Games week in Orlando, FL. The tournament is a collaborative effort that is designed to provide HBCU students with an opportunity to compete while also exploring the business of sports through a week of practical learning and job shadowing.

In the championship final, Jayson “Umyy” Hill took down Dametri “Neighbor” Hill to claim victory, earning himself the title of HBCU champion.

HIGHLIGHTS

- › **Student Registrations:** 90+
- › **Institutions Represented:** 26
- › **Tournament Finalists:** 6
- › **Students interacted with NFL Safety Derwin James Jr. and attended the 2025 NFL Pro Bowl skills competition.**





We want to continue to create opportunities for some of the best and brightest football minds around the country to display their knowledge to NFL club leadership and media. There are many quality diverse coaching candidates and front office executives that deserve to be considered for open positions in the league."

DOUG WILLIAMS

**Senior Advisor to the General Manager of the Washington Commanders,
Black College Football Hall of Fame Co-Founder and SBXXII MVP
Grambling State University Alum**

QUARTERBACK COACHING SUMMIT AND OZZIE NEWSOME GENERAL MANAGER FORUM



In partnership with the Black College Football Hall of Fame, assistant and positional NFL and NCAA coaches are invited to participate in a two-day summit aimed at identifying and strengthening the pipeline development of club personnel and experienced coaches of color on the offensive side.

The QB Summit and GM Forum were created to provide current and aspiring football personnel, minority coaches, and executives with opportunities to engage, develop relationships, share their knowledge and love for the game. Most importantly, establish a cultural norm of opportunity for all and a steadfast commitment to developing a diverse and inclusive workforce.



PARTICIPATING SCHOOLS





“

The Ozzie Newsome General Manager Forum and Quarterback Coaching Summit are part of ongoing efforts to establish a cultural norm of opportunity for all, and a commitment to developing an inclusive workforce. Participants are exposed to the experienced coach and seasoned football personnel, for personal development, information sharing, and networking. They will have the opportunity to gain insight from these leaders in the football ecosystem.”

TROY VINCENT, SR.

NFL EVP of Football Operations

QUARTERBACK COACHING SUMMIT AND OZZIE NEWSOME GENERAL MANAGER FORUM

2024 EVENT DATES

- › **Ozzie Newsome General Manager Forum:** June 17, 2024
- › **Quarterback Coaching Summit:** June 18, 2024

HBCU COACHES REPRESENTED

- › **Richard Hayes Jr** - Head Coach, Fayetteville State University
- › **Shawn Gibbs** - Head Coach, Fort Valley State University
- › **Greg McGhee** - Quarterback Coach, Howard University
- › **Sam Shade** - Head Coach, Miles College
- › **Terance Mathis** - Head Coach, Morehouse College
- › **Trei Oliver** - Head Coach, North Carolina Central University
- › **Chennis Berry** - Head Coach, South Carolina State University
- › **Johnathan Williams** - Offensive Coordinator/ QB's Coach, South Carolina State University
- › **Alvin Parker** - Head Coach, Virginia Union University





Assistance provided by the NFL, including grants and time commitment from NFL staff and game officials, has been invaluable in promoting the training and development of HBCU minority and women candidates."

PERRY FEWELL

Head of NFL Officiating

HBCU SCOUTING COMMITTEE



HBCU SCOUTING COMMITTEE

The HBCU Scouting Committee was created to generate a list of the top 100 draft eligible HBCU players via scouting/viewing tape and leveraging personal relationships. This prestigious committee consists of former NFL GMs and executives.

- › **Top 100 to be shared with NFL Club Scouts, All-Star Games, and additional professional sports leagues**
- › **Top 100 to also be used for future “Pro Timing Days” for rising senior student-athletes that are professional prospects**

HBCU OFFICIATING TRAINING AND DEVELOPMENT



OFFICIATING DEVELOPMENT

Each year NFL Officiating provides support toward Officiating Development training sessions for officiating staff include clinics, game evaluations, technology, and continued education.

The NFL Foundation provided grants to CIAA, SIAC, MEAC, and SWAC in the areas of Football Technology and Player Protection Equipment as part of its ongoing efforts to develop the next generation of football.



HBCUs have made an indelible mark on the history of football. The HBCU Legacy Bowl and the HBCU Combine ensure that future generations of HBCU players will continue this excellence and legacy."

JAMES "SHACK" HARRIS

**Black College Football HoF Co-Founder
and Former Grambling State University
& NFL Quarterback**

HBCU COMBINE



With an objective to provide exposure, mentorship, and development opportunities for HBCU prospects, the NFL created the HBCU Combine. Through this combine, HBCU athletes experience a world-class on-field evaluation by NFL scouts.

In addition, NFL Legends and club personnel network with the HBCU athletes and drive awareness of opportunities to be involved in professional football beyond the playing field. These are intentional efforts to bring awareness about opportunities for students of color. The Combine was held February 17 in New Orleans, LA in partnership with the Legacy Bowl.

HIGHLIGHTS

- › **Athlete Participation: 48**
- › **Institutions Represented: 22**
- › **Representatives from all 32 NFL clubs and other professional sports leagues attended**

ALL-STAR GAME INTEGRATIONS



Similar to the NFL Experienceship program, participants are provided opportunities to garner hands on experience at All-Star games such as East West Shrine Bowl and Senior Bowl. Candidates have an opportunity to apply for a week-long experienceship within the areas of Athletic Training, Equipment and Video.

The following individuals from HBCUs were added to the staffing list for the East West Shrine Bowl: **Kayla Fain** (Alabama A&M University), **DaVonna Cola** (Alabama State University), **Sierra Hobbs** (North Carolina Central University), **Jalen Wisenhunt** (Alabama A&M University), **John Lowder** (Florida A&M University), **Naysa Harraway** (Howard University).

The following individuals from HBCUs were added to the staffing list for the Senior Bowl: **Jailah Lovett** (Clark Atlanta University), **Omar Turner** (Alabama State University), **Brandi Rhone** (Livingstone College), **Christopher Robb** (University of Alabama at Birmingham), **Kendrice Birdsong** (Alcorn State University), **Leon Payne** (Alabama State University).

HBCU LEGACY BOWL



The NFL was proud to support the inaugural HBCU Legacy Bowl, established by the Black College Football Hall of Fame. The 2024 game was held on February 22nd in New Orleans, LA. The event showcases the best NFL draft-eligible football players from Historically Black Colleges and Universities (HBCUs) and is broadcast live on NFL Network. More than a football game, the week-long celebration of Black culture and history provides invaluable exposure for HBCU football players and coaches. 100 of the top HBCU players were invited to participate.



HBCU LEGACY BOWL CAREER FAIR

After just three years, this has become the largest HBCU Career Fair in the nation. The two-day event had over 100 of the nation's top employers participate.

- › **Number of Attendees:** 1,300+
- › **Institutions Represented:** 58
- › **Number of Employers:** 582
- › **Number of Students that Participated in the Career Caravan:** 700
- › **Number of Students that have received offers:** 350+





This year's Super Bowl event was particularly impactful because of the depth and scope with which Community Members convened at the Ashe Cultural Arts Center in New Orleans. Participants were engaged with players who shared their individual expressions of social impact in contribution to the collective, greater good. The all-player panel also hand-picked organizations that demonstrated significant community attachment and efforts for Social Justice awards, a monetary contribution to continue their good works."

DR. DAVID RICE

Morehouse College Professor



THE NFL SOCIAL JUSTICE TOWN HALL

The NFL Social Justice Town Hall is hosted during selected League tentpole events. This year's Social Justice Town Hall was a player-driven discussion focused on ways players, the community, NFL clubs and the League can collaborate. The conversation was led by Morehouse College Professor, Dr. David Rice, featuring Juwan Johnson, New Orleans Saints tight end, Khalel Saunders, New Orleans Saints defensive linemen, Anquan Boldin, NFL Legend and Players Coalition co-founder, and Usama Young, New Orleans Saints Legend and Sr. Manager of Player Engagement at the NFL.

The town halls are open to all professional athletes, educators, thought leaders, seasoned businesspeople, and rising entrepreneurs and provide space for all to share their thoughts, educate others, and plan the future that we want to see. Through open and engaged dialogue, the town hall will help develop strategies that can directly impact underserved cities and communities across the U.S.



The NFL and clubs across the league are excited to welcome this year's class of medical students and offer them the unique opportunity to complete clinical rotations with NFL club medical staffs. We have an impressive group of participants joining us from a growing roster of medical schools this season as we continue our efforts to bring interested diverse and underrepresented medical students into the sports medicine professional pipeline."

DR. ALLEN SILLS

NFL Chief Medical Officer

NFL + HBCU MEDICAL ADVISORS FORUM

The NFL hosted its HBCU Medical Advisors Forum on July 24, 2024, as part of its ongoing, league-wide commitment to diversity, equity, and inclusion. The initiative connected more than 80 medical professionals from HBCU athletic departments and provided participants with best practices for the care and wellness of their athletes and coaching staff. Attendees' roles ranged between Head Coach, Team Physician, Athletic Trainer, Performance Coach, Clinicians, and Strength & Conditioning Coach. The HBCU Medical Advisors Forum will continue to expand throughout the years to come.

- › **HBCU Medical Professionals Participation:** 80
- › **Institutions Represented:** 25+
- › **All 4 major HBCU Conferences Represented**

NFL SPORTS MEDICINE PIPELINE INITIATIVE



The NFL Physicians Society (NFLPS) and Professional Football Athletic Trainers Society (PFATS) are committed to increasing diversity in sports medicine and have launched a new initiative to encourage medical students from diverse backgrounds to consider sports medicine careers.

The collaboration provides medical students at 21 medical schools with the opportunity to complete a clinical rotation with NFL club medical staff.

2024 PARTICIPANTS

Craishun Hart



Aisha Suhaiba



Eden Obomeghie



Jessica Nelson



Faith Kehinde



Jerry Yue



Dave Delima



Sydney Woods



Kyra Caldwell



Michelle Xiao



Allen Opoku



Rachel Gardenhire



Elizabeth Holmes



LaMiah Hall



David Orlando



Moriah Martindale



Mohit Bandla



Gemma Lagasca



Austin Carey



Cara Ford



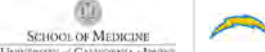
Alexis LeMone



Marquisha Myles



Michael Baham



Joel Sacris



Caleb Parrish



Amanda Davis



Antonio Lopez



Bryson Houston





2025 EMERGENCY CARE IN SPORT (ECS) CONFERENCE

NFL Football Operations covered the cost for 9 HBCU Athletic Trainers to attend the ECS Conference at the Piedmont Atlanta Hospital on February 15-16, 2025.

ECS is approved for 16.5 hours of physician CMEs and continuing education credits for allied healthcare professionals for athletic trainers, emergency medical technicians, physical therapists, and nurses.

The Emergency Care in Sport (ECS) course is designed to prepare sports medicine team members to manage emergency situations. Emergency situations may arise at any time during athletic events. Expedient action must be taken to provide the best possible care to the sport participant with emergency and life or limb threatening conditions.



The Bill Walsh Coaching Fellowship and Nunn-Wooten Scouting Fellowships are vital to the development of football coaches and scouts at all levels. The Fellowship creates a seamless pipeline for emerging individuals in these roles. The NFL has done an outstanding job of continuing to support the programs at all clubs and it continues to improve each year."

SARAH GIGANTINO HOGAN

Washington Commanders Coaching Chief of Staff

BILL WALSH DIVERSITY COACHING FELLOWSHIP



The NFL Bill Walsh Diversity Coaching Fellowship is proud to celebrate 30+ years of helping outstanding coaches gain exposure to NFL training camps and offseason workout programs. The program's objective is to use NFL clubs' training camps, offseason workout programs and mini camps to give talented coaches opportunities to observe, participate, and gain experience.

HBCU PARTICIPATION

- › 2024: 18 › 2021: 9 › 2018: 14
- › 2023: 12 › 2020: 6 › 2017: 11
- › 2022: 14 › 2019: 17 › 2016: 11



SECTION GATE

ROW
SECTION

24
300 LEVEL
100 LEVEL



HBCU HIGHLIGHT REEL

WE ARE PROUD TO CELEBRATE AND HIGHLIGHT THOSE FROM HBCUS WHO HAVE IMPACTED OUR GAME. WE WILL CONTINUE OUR COMMITMENT TO INCREASE OPPORTUNITIES FOR STUDENTS AND ADMINISTRATORS FROM THESE INSTITUTIONS FOR THE BETTERMENT OF OUR ORGANIZATION.

2024 HBCU STUDENT HIGHLIGHT



AYANNA SCOTT
Alabama State University
Communications
› FLIF Forum
› HBCU Combine



ANGELICA GREENE
Rutgers University
Business Administration
› Professional
Development Program



JOSHUA BAYNES
Howard University School
of Law
Law
› Super Bowl LIX
Experienceship



SHAMARI DAVIS
University of North Carolina
at Charlotte
Business Management
› Professional
Development Program



JACK PIEROTT
Albany State University
Business Management
› FLIF Forum
› HBCU Combine



CHRISTIAN PHILLIPS
Southern University
A&M College
Mass Communications
› Professional
Development Program



JUSTICE MARSHALL
Georgetown University
Sports Management
› Super Bowl LIX
Experienceship



TIA HAIRSTON
Florida State University
Sport Management
› NCAA Careers
in Sports Forum



SYDNI DEMBY
Morgan State University
Multimedia Journalism
› FLIF Forum
› HBCU Combine



DELANEY GOLDEN
University of Memphis
Sport and Leisure Management
› Draft Experienceship/
Careers in Sports Forum
› NFL/NCAA
Administrator Academy



KAI ARRINGTON
Springfield College
Sport Management
› Professional
Development Program



WILL GOOLSBY
Johnson C. Smith University
Sport Management
› Professional
Development Program



ALBERT HARRIS
University of South Florida
Marketing-Sports and
Entertainment Management
Concentration
› Professional
Development Program



DEVONTE' THEDFORD
Iowa State University
Higher Education:
Student Affairs
› NFL/NCAA
Administrator Academy



MEKHI HAYES
University of Miami
Sports Administration
› NCAA Careers
in Sports Forum



ZURI SIMS
Florida A&M University
Business Administration
› Super Bowl LIX
Experienceship



ALECIA DAVIS
Tuskegee University
Business Administration
› Professional
Development Program



JAKAYLA JACKSON
Mercer University
Sports Marketing
and Analytics
› NCAA Careers
in Sports Forum



MERCY APPIAH
Boston University
Public Relations
› Professional
Development Program

NFL GAME OFFICIALS + HBCU ALUMNI



DESIREE ABRAMS

Florida A&M University

JIMMY BUCHANAN

South Carolina State

JAMES CARTER

Alabama State University

BORIS CHEEK

Morgan State University

ROY ELLISON

Savannah State University

LARRY HILL JR.

Hampton University

JULIAN MAPP

Grambling State University

DOMINIQUE PENDER

Howard University

DYROL PRIOLEAU

Johnson C. Smith University

ALONZO RAMSEY

Howard University

GREG STEED

Howard University

BRYANT THOMPSON

Prairie View A&M University

SCOTT WALKER

Florida A&M University

GREG YETTE

Howard University

ARTENZIA YOUNG-SEIGLER

Paul Quinn College



NFL STAFF & HBCU ALUMNI

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Sr. Coordinator, Events Location
Strategy & Planning
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Management
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NKECHI NNOROM

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Product & Technology
Howard University

TONY COLE

VP, Media Operations
Howard University

THOMAS WARREN

Sr. Podcast Producer
Howard University

STEVE WYCHE

Chief National Reporter
Howard University

HESHVAH GLADDEN

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Associate
The Lincoln University, PA

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**North Carolina A&T
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Morehouse College

CLUB STAFF & HBCU ALUMNI

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**North Carolina A&T
State University**

SHAUN MAYO

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DANO NORCEIDE

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**University of Arkansas
Pine Bluff**

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Morehouse College

LATONDA HENDERSON

Chief DEI Officer
Spelman College

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Partnerships Coordinator
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School of Business

BALTIMORE RAVENS



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Player Personnel
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BUFFALO BILLS



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TONI CANNADY

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Spelman College

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Prairie View A&M University

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Coordinator, Operations
Grambling State University

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Hampton University

SASHI BROWN

President
Hampton University

CARLETTA "CHARLIE" SWEENEY

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Howard University

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Historical Curator, Marketing
Morgan State University

CHICAGO BEARS



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President/CEO & Chief
Administrative Officer
South Carolina
State University

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Southern University

TONY MEDLIN

Director, Equipment
North Carolina Central

GARY FAULCON

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Hampton University

CARLA SUBER

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Howard University

JEFF ANDERSON

Coach
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University

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Alcorn State University

AUBREY GRIER

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Membership Services
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Grambling State University

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INDIANAPOLIS COLTS



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Winston-Salem
State University

JACKSONVILLE JAGUARS



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St. Augustine's University
& Benedict College

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Specialist, Social Media
Florida A&M University

NICK BIRDSONG

Director, Digital and Social
Media
Florida A&M University

LAS VEGAS RAIDERS



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Howard University

MONTELLE SANDERS

Director, Player Engagement
Jackson State University

JIBRI BLOUNT

Manager, Community Relations
North Carolina Central

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and Development
Morris Brown College

MARCUS OWNES

Physical Therapist
Florida A&M University

ARTHUR HIGHTOWER

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Player Engagement
Florida A&M University

LOS ANGELES RAMS

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Florida A&M University

ARTIS TWYMAN

VP, Communications
**Tennessee State
University**

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Video
Alabama State University

MARCUS DIXON

Coach
Hampton University

MARQUIS JOHNSON

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Prairie View A&M University

DARONTE JONES

Coach
Morgan State University

NEW ORLEANS SAINTS

FELICIA JONES

Payroll Specialist
**Dillard University
Southern University**

NEW YORK GIANTS

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Director, Player Engagement
Hampton University

PHILADELPHIA EAGLES

AVANE ERVIN

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Spelman College

ROY ANDERSON

Coach
Howard University

ERIC DICKERSON

Coach
**South Carolina
State University**

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Scouting
Norfolk State University

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Performance Physical
Therapist/Coach
Xavier University of Louisiana

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Florida A&M University

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ONE Community and
Titans Foundation
Tennessee State University

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VP, DEI Officer
Tennessee State University

WASHINGTON COMMANDERS

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Clark Atlanta University

ROW SEAT

300 LEVEL 23 B
100 LEVEL

30870

ROW SECTION 24
300 LEVEL
100 LEVEL

SECTION GATE

SEAT

SECTION



FOOTBALL OPERATIONS

FOR QUESTIONS AND/OR INQUIRIES, PLEASE CONTACT:

FOOTBALLEXPOSURE@NFL.COM